

Quality for life

Ottobock is a leading brand within the orthopedic industry. We provide high-quality, innovative and technologically superior products and services that help people restore and improve their mobility and independence – Quality for life. Our region, Ottobock Greater Nordic Region, operates in the Nordic and Benelux countries. Together with our subsidiaries Aktiv Ortopedteknik in Sweden and Respecta in Finland we have 630 employees and an annual turnover of approximately 123 MEUR. Ottobock Global is active in 50 markets worldwide with an annual turnover of approximately 885 MEUR.

We are looking for a Marketing & Communications Director to Ottobock

Ottobock is in the middle of an exciting and expansive development phase. We are now recruiting a Marketing & Communications Director with a broad experience within marketing & communications and leadership.

Your future challenge

As a Marketing & Communications Director, you are offered a business-oriented and inspiring role in an international environment. You will take the lead of our brand and communication in our region, both externally and internally in accordance to our global branding guidelines and goals. We are offering products and service both B2B and B2C and your challenge will be to ensure our strong position in the region. You will have a focus on implementation of marketing strategies initiated by our HQ in Germany. As Marketing and Communications Director you will have staff responsibility for 9 employees located both in Sweden and the Netherlands.

Our offer

You will have the overall responsibility for all marketing and communications activities, both internal and external. You will be implementing the strategies and tactics for all media channels: print, digital, events, PR and sponsoring. You will be responsible for the department's financials in accordance with budget and forecast. You will participate in international marketing projects initiated by our HQ in Germany. Responsible for the market analysis, including e.g. competitor-, price- and reimbursement analysis (local, regional and global) supported by Sales department. You will be located in Stockholm, Sweden or Nieuwkuijk, The Netherlands. As Marketing & Communications Director you are part of the regional management team.

Your background

You hold a university education and have several years of experience within the marketing area with long experience from leading positions.

As a person, you are a natural leader with a high level of ambition and the ability to build teams through a straight and honest communication. Your leadership is clear and is characterized by a strategic approach. You like structure and can see marketing and business in a larger context and have a development-oriented approach. You are energetic and driven to deliver results and like to continually improve.

You are professional and trustworthy in your attitude. You are ambitious with a strong drive to achieve set goals, take initiatives under own responsibility, respect deadlines and know how to handle stress. At the same time, you value quality and understand the importance of details. You are fluent in English in speech and writing.

How to apply

To apply to the position, please send your resume and cover letter before January 31st 2018 to Jessica Bäckström, HR Business Partner, Jessica.backstrom@ottobock.se. Selection and interviews will be held ongoing, so we encourage you to submit your application as soon as possible. For questions, please contact Kim Stoltz, Managing Director, k.stoltz@ottobock.se

Visit our websites for more information: ottobock.se and ottobock.nl